



# A workforce that comes up with the goods. And then some.

A well-educated workforce is good. A well-educated workforce that applies its smarts to your advantage - now that's better. Much better. And that's what you'll find in Northern Ireland.

NYSE Euronext, Citi, Liberty Mutual and the Allstate Corporation are among those who have discovered it and have reinvested again and again.

Our financial services workforce has a solution led industrious mindset that sets us apart. We never give up and we're as driven to succeed as you are.

What's more, the region offers exceptionally attractive operating costs, that are among the most competitive in Europe.

For more smart reasons to choose Northern Ireland, contact

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