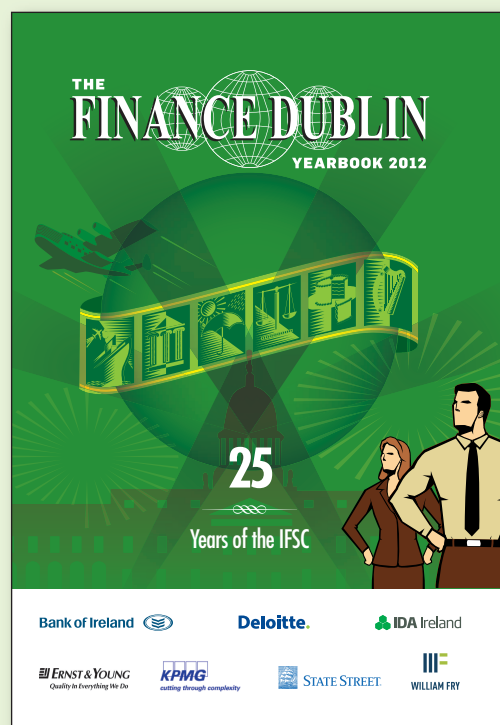


Essential reading on IFSC business:

The Finance Dublin Yearbook 2012

Anniversary Edition



The guide to the foundations of the IFSC's next twenty five years

- *Get up to date with the historic changes that have swept the IFSC:* Since 2008, the IFSC has been transformed as the most dramatic period of restructuring, amalgamation and rationalisation has swept through the financial services sector. Reflecting these continuing changes, updated profiles, written by *Finance Dublin* journalists and researchers of the 550 + enterprises appear in the new publication, featuring employment, business, personnel, and financial information
- *Follow the 2012 results season:* as IFSC companies report their business performances for 2011, *Finance Dublin* will be tracking updated financial and business information in the Online Edition
- *Over 50 articles by key players:* ranging from the Taoiseach and other political leaders, global leaders of the largest employers in the IFSC to a myriad of contributors - the people who today make the centre work
- *Gain an understanding of what the IFSC essentially is:* the transformative events of the past 25 years are tracked in the IFSC Milestones History of developments that shaped the centre
- *Find out what the regulatory and fiscal agenda of the IFSC is:* and how Ireland's business model continues to build a global platform for excellence in international financial services delivery, from its traditional markets in Europe and America to the new and emerging markets of Asia, Middle East and the Americas
- *Understand 'IFSC Inc' with the 'IFSC Scorecard' assessment of the centre's current strengths and weaknesses:* The 2012 Yearbook presents the first results of the 'IFSC Scorecard' that quantifies the IFSC's current standing compared with key points in its 25 year history
- Price: €85 (240 pages A4)

Available to *Finance Dublin* subscribers, who also will have *exclusive online* access to 2012 online monthly updates of the profiles and data on IFSC companies in the Yearbook. (To order, click here: www.fintel.org/financedublin/yearbook/order.php)

(Subscribers can order extra copies at the above link)