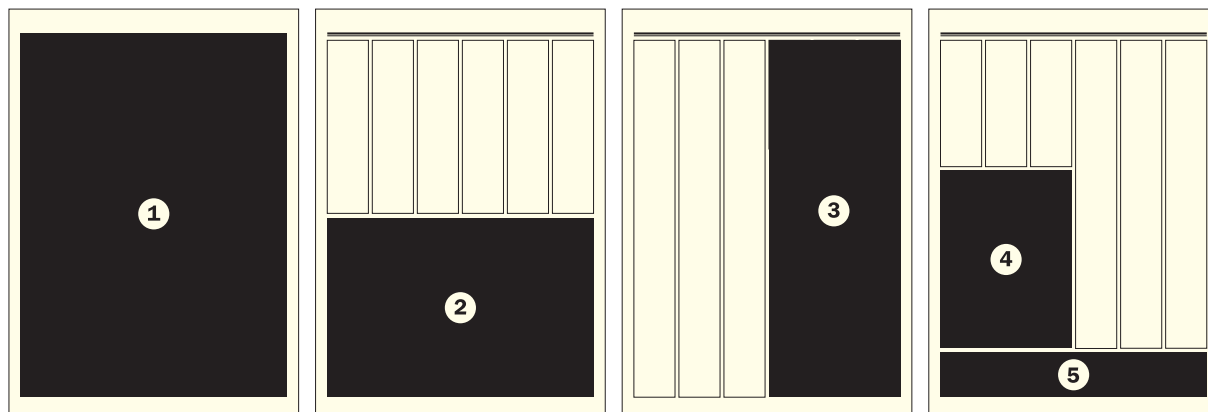


# FINANCE DUBLIN

## RATECARD 2010



### For advert bookings please contact

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### Instructions for sending advert copy - mechanical data

**Advertising artwork should be supplied as follows:** A press ready PDF file with bleed and crop marks can be emailed to [artwork@fintel.org](mailto:artwork@fintel.org). For queries, in relation to the production of artwork, please do not hesitate to contact Catherine Bodey, email: [artwork@fintel.org](mailto:artwork@fintel.org).

Page Size A4 (in millimetres)	Width	Height	Full Colour
<b>1</b> Full Page (type area)	180.0	271.5	€2500
Full Page (trimmed A4)	210.0	297.0	€2500
Full Page (with bleed)	213.0	303.0	€2500
<b>2</b> Half Page Landscape	180.0	130.0	€1500
<b>3</b> Half Page Portrait	87.75	261.0	€1500
<b>4</b> Quarter Page	87.75	130.0	€800
<b>5</b> One Eighth Page Strip	180.0	33.25	€800
<b>Covers:</b> Inside Front & Inside Back:	210.0	297.0	€2800
Outside Back:	210.0	297.0	€2900
Double Page Spread:	420.0	297.0	€3500

**For multiple ad bookings:** special rates apply, please phone for quotation.

**Loose Inserts:** By arrangement, please phone for quotation. All rates are quoted exclusive of VAT at 21%.

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FINANCE DUBLIN is published by Fintel Limited, who also publish the FINANCE DUBLIN YEARBOOK OF IRELAND'S INTERNATIONAL FINANCIAL SERVICES INDUSTRY and the monthly 'FINANCIAL CENTRES INTERNATIONAL'.